



**Membership Application 2011**

*The mission of the California Main Street Alliance (CAMSA) is to serve as the primary non-profit advocate for the principles and ideals of California Main Street, a program that strives to enhance the economic, social, cultural, and environmental well being of California's historic and traditional downtowns and neighborhood commercial districts.*

*CAMSA offers education and other assistance on behalf of the State of California's California Main Street program to California Main Street Designated communities, and all communities aspiring to practice and sustain the Main Street Approach to commercial revitalization.*

*If you are interested in receiving more information about becoming a California Main Street community, please complete the following information:*

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Web Site:** \_\_\_\_\_

**City Manager Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Briefly describe the economic and physical characteristics of your downtown or commercial district**

---

---

---

**Briefly describe the structure of your organization** (attach list(s) of Board or committee members): \_\_\_\_\_

---

---

---

**Briefly outline the efforts made to improve the downtown or commercial district over the past five years:** \_\_\_\_\_

---

---



Briefly describe what you hope to achieve by participating in CAMSA: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Membership Type (Check One):

**Designated Members** are Designated California Main Street Communities designated as such by the California Main Street Program. Each Active Member shall designate one employee (or in the absence of an employee, a board member) to represent it at membership meetings. Each Active Member shall have one vote and be eligible to become an Officer and/or a Director. Membership resides in the Certified California Main Street Community and is not transferable. The individual designated as the Active Member’s representative may be changed at the discretion of the Active Member. The Active Member shall inform CAMSA of such change. Annual Membership Dues are **\$350** annually, including coordination of annual reports and transmittal of aggregate figures to the National Main Street Center.

**Associate Members** are any person or organization interested in the mission of CAMSA. The Board of Directors must approve Associate Memberships, and will do so at the first meeting following receipt of a completed application for membership. Each Associate Member shall have one vote and be eligible to become an Officer and/or a Director a Director. Annual Membership Dues are **\$250** annually.

Completed applications with dues should be mailed to:

California Main Street Alliance  
c/o lauracolerowe consulting  
1107 Park Lane  
Suisun City, CA 94585

Annual dues are payable on January 1 of each year and become delinquent on March 1 of that year. All memberships lapse when dues are delinquent. Checks should be made payable to California Main Street Alliance and mailed to:

Rita Sarich, Treasurer,  
CAMSA  
Coronado Main Street  
1013 Park Place  
Coronado, CA 92118  
(619) 437-0254

Thank you for your interest in the Main Street Four Point® approach to downtown revitalization.